



ITALIAN WOMEN'S CIVIC CLUB OF ROCHESTER, INC.
ROCHESTER, NEW YORK web site: iwccinc.org

May 2008

Dear Friend of the Italian Women's Civic Club:

The IWCC will this year celebrate its 85th year in providing scholarships to students attending the University of Rochester, Nazareth and St. John Fisher Colleges. Over these many years, we have awarded more than \$600,000 in tuition aid. Within the last 5 years alone, our scholarship winners have received in excess of \$90,000. The scholarships will be awarded at our annual Dante Ball, to be held this year on September 27th at the Rochester Riverside Convention Center.

We realize you receive countless solicitations from many worthy organizations and we thank you for your past support. You are invited, once again, to invest in our young men and women by placing an ad in our Dante Program Book. The donation levels are as follows:

Full page ad	\$200.00	6 ¼ " wide x 7 ¾ " high
½ page ad	\$100.00	6 ¼ " wide x 3 ¾ " high
¼ page ad	\$ 50.00	3" wide x 3 ¾ " high

Please provide camera-ready copy for printing. The deadline for ad submissions is August 31st, 2008.

Make all checks payable to:

Italian Women's Civic Club of Rochester/Dante Scholarship
c/o Mrs. Janice M. Scalera
223 Orchard Park Boulevard
Rochester, NY 14609

If you have any questions, please call me at 482-2083. On behalf of our students, we thank you.

Very truly yours,


Janice M. Scalera
Chair, IWCC Dante Ball Advertising Committee

Note: **Camera Ready copy please!**

Camera Ready Copy

Your artwork may be enlarged or reduced to fit inside the Ad Box

Full Page: 6 ¼" wide x 7 ¾" high

Half Page: 6 ¼" wide x 3 ¾" high

Quarter Page: 3" wide x 3 ¾" high